# **MEDIA RELEASE**

**Study Australia Showcase brings together students, education leaders & Australian Universities under one roof**

*The roadshow was aimed at providing relevant information about study in Australia*

* *It gave students, parents, and education leaders an opportunity to interact with government officials and representatives from universities and clear their doubts about study courses, visas, and scholarships*
* *An interactive career-matcher and course selector at the venue helped students to pick from the varied options offered by Australian Universities*

**Kochi, 14 September 2022:** The Study Australia Roadshow organised by the Australian Trade and Investment Commission (Australian Government agency) in Kochi on Wednesday was well attended by students, parents, and education leaders.

The showcase highlighted Australian Government initiatives designed to shape the global careers of Indian students. The event was an opportunity for students, parents, and education leaders to interact with the representatives of over 26 Australian universities.

Study Australia Roadshow events will be held across five other Indian cities including Bengaluru, Chennai, Hyderabad, Pune, and Jaipur from September 12 to 22.

The day-long event showcased Australia’s excellence in education and facilitated engagement of students, parents, education counsellors and heads of institutions. It also covered key aspects that students need to consider before deciding on Studying in Australia.

The venue had a career matcher screen to help students decide on which course is best for them – this tool helped students match their interest areas with the course offerings. Many students approached the participating universities accordingly.

Talking about the initiatives, **Mr Vik Singh, Director-India Digital Education Hub, Australian Trade and Investment Commission (Austrade), Australian Government**, said, “We work closely with Indian students to ensure they are making the best decisions when it comes to studying in Australia. The Study Australia roadshow provided updated, reliable, and relevant information to students, parents, education counsellors, and heads of institutes. Australia offers world-class education, strong careers pathways and an unmatched lifestyle for students.”

The roadshow offered participants clear answers about the process of obtaining a student visa and the Graduate Route from Australian visas and immigration officers. Representatives from the Australian government also shared detailed information about scholarships, student life and security in the country.

Recently, the Australian Trade and Investment Commission’s "The Study Australia Industry Experience Program (SAIEP)” was launched for current Indian students at Australian universities to enhance their employability skills.

Over the years, an increasing number of Indian students are opting to study in Australia for its world-class education, post-study work opportunities and quality of living. Since the border re-opening in mid-December 2021 until 22 July 2022, over 260,000 student visa holders arrived in Australia.

More information about Study Australia and the support for Indian students is available at <https://www.studyaustralia.gov.au/india>

**About The Australian Trade and Investment Commission**

The Australian Trade and Investment Commission (Austrade) is the Australian Government’s international trade promotion and investment attraction agency. We deliver quality trade and investment services to businesses to grow Australia’s prosperity. We do this by generating and providing market information and insights, promoting Australian capability, and facilitating connections through our extensive global network.

We position Australian education internationally by highlighting the global relevance, practicality, and quality of Australia's education providers, along with their innovation, creativity and focus on the future.

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